

Design is my passion and for the past few years I have specialised in digital media. I love a diverse style of design from minimalistic to grunge, from retail e-commerce to motion graphics.

## Employment

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Year	Position	Company	Achievements
December 10 - Present	Freelance Web Designer	RH Design	I am currently self employed at RH Design and have undertaken a mixture of freelance agency work and managed client projects directly. My experience and skill set to date has been applied on a variety of web projects that have been produced to a high standard which have consistently been delivered on time and budget.
May 05 - November 10	Lead Web Designer	Outside the Box	My role was very much design led with a responsibility to manage the design team and also have the ability to present concepts and liaise with clients. The scope of my design work ranged from e-commerce websites, email marketing, branding, motion graphics and designing iPhone apps. I managed to deliver digital solutions within tight deadlines with a great understanding of commercial implications whilst working alongside the development team. I worked with some exciting brands like Direct Holidays, Blue Arrow, National Trust and Npower.
November 04 - April 05	Freelance Web Designer	Inphi.net	At Inphi.net I worked as an interactive web designer producing creative concepts and clean user interfaces which were produced in Photoshop and implemented through into Dreamweaver. All projects had a fast turn around and delivered to client specification and deadline.
January 02 - November 04	Web Designer	DLA Graphics	At DLA Graphics I was employed as Creative New Media designer and I was involved in the design production from initial concept through to final solution. My responsibility internally was the design of the company's intranet where organisational skills played a key role.
February 01 - December 01	Web Designer	Atommedia	At Atommedia I was employed as a Designer and was involved with web and print solutions. A great number of websites produced were football related. I took the brief from initial concept to completion and dealt directly with the client.
January 01 - February 01	Freelance Designer	Reallife Media	Whilst working at Reallife I was involved with a small team that dealt with multi-media and web solutions. I produced a Flash Intro for a photographer called Gullacshen, where the layout of the design was delegated to me under instruction although I had control over images, movement, sound and interactivity.
July 00 - December 00	Junior Graphic Designer	Advance Visual Communications Plc	At Advance I joined a team of designers that work closely with Multimedia and Internet projects. The scope of the role incorporated initial idea generation and involvement towards the finished product. I have been involved with CD Rom ideas for AXA Insurance and Adidas.

## Education

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Year	College	Course	Qualification
1998 - 2000:	Bradford College	BA (Hons) Art & Design	2:1
1996 – 1998	Blackburn College	HND Graphic Design	Merit
1994 – 1996	Blackburn College	A-level Photography	C
		BTEC Art and Design	C

## Skills

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My main skill is visual user interface design and I have a strong eye for detail with a vast experience of digital in terms of best practice and customer journeys. I also have strong branding skills. Below is my software experience.

Software	Skill level	Experience
Photoshop	5/5	10 years
Illustrator	4/5	7 years
Dreamweaver	5/5	9 years
XHTML / CSS	4/5	6 years
Flash	4/5	9 years
After Effects	3/5	1 year

## Other experiences

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- Been involved in schedule and planning
- Given appraisals and targets to staff members
- Managed a design team and delegated to peoples' strengths
- Recruited team members for design and development
- Managed freelancers and hired people at negotiated rates
- I have experience with creative planning and project strategies with account managers. I also have been involved with quotation of work

## Achievements and Interests

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In my spare time I like to experiment with creative video techniques and exploit ideas in After Effects. I feel there are lots of creative possibilities with this software and I look at how it could integrate within some of my work. However I do spend some time away from my computer screen as I do like to socialise with friends and play 5 a side football when I can.